

**STEVE FRANKS**  
DIRECTOR  
OC COMMUNITY RESOURCES

**JENNIFER HAWKINS, DVM**  
DIRECTOR  
OC ANIMAL CARE

**RENEE RAMIREZ**  
INTERIM DIRECTOR  
OC COMMUNITY SERVICES

**JULIA BIDWELL**  
INTERIM DIRECTOR  
HOUSING COMMUNITY  
DEVELOPMENT & HOMELESS  
PREVENTION

**STACY BLACKWOOD**  
DIRECTOR  
OC PARKS

**HELEN FRIED**  
COUNTY LIBRARIAN  
OC PUBLIC LIBRARIES

OC PUBLIC LIBRARIES – LIBRARY ADVISORY BOARD  
MEETING OF THE FULL BOARD  
THURSDAY JANUARY 7<sup>TH</sup>, 2016 4:00 P.M.

Tustin Library Community Room  
345 E. Main Street  
Tustin CA, 92780

MINUTES

**MEMBERS PRESENT**

OCPL – CITY REPRESENTATIVES

William Phillips (Aliso Viejo), Christine Marick (Brea), Stacy Berry (Cypress), Carlos N. Olvera (Dana Point), Cheryl Brothers (Fountain Valley), Mark McCurdy (alternate, Fountain Valley), Steven Choi (Irvine), Michael Blazey (La Habra), Elaine Gennawey (Laguna Niguel), Carol Moore (Laguna Woods), Jim Gardner (Lake Forest), Michael Vaughn (Rancho Santa Margarita), Lori Donchak (San Clemente), Rigoberto Ramirez (Stanton), Beckie Gomez, (Tustin), Diana Carey (Westminster).

**OTHER ATTENDEES**

COUNTY STAFF ATTENDING

Helen Fried (County Librarian), Sherry Toth (Asst. County Librarian), Beatriz Preciado (Programs Director, OC Public Libraries), Grace Raya (Budget & Fiscal, OCCR/OC Public Libraries), Mercedes McCarthy (Asst. to the County Librarian, OC Public Libraries), Sergio Prince (Community Relations Advisor, 5<sup>th</sup> District, Board of Supervisors)

**MEMBERS NOT ATTENDING**

OCPL – CITY REPRESENTATIVES

Jim Righeimer (Costa Mesa), Chris Phan (Garden Grove), Michele Steggell (La Palma), Steve Dicterow (Laguna Beach), Melody Carruth (Laguna Hills), Shelley Hasselbrink (Los Alamitos), Pam Patterson (San Juan Capistrano), Mike Varipapa (Seal Beach), Bill Nelson (Villa Park).

BOARD OF SUPERVISORS REPRESENTATIVES

Supervisor Todd Spitzer, 3<sup>rd</sup> District; Supervisor Lisa Bartlett, 5<sup>th</sup> District.

EX OFICIO REPRESENTATIVE

Ben Siegel (City Managers' Association).



OC PUBLIC LIBRARIES  
1501 E. ST. ANDREW PLACE  
SANTA ANA, CA 92705-  
4930  
PHONE: 714.566.3000

## **I. CALL TO ORDER**

Chair Beckie Gomez called the meeting to order at 4:06 p.m. and led the members in the Pledge of Allegiance. There were no announcements.

- A. Literary Orange updates presented by Beatriz Preciado, Program Coordinator, OC Public Libraries. The 10<sup>th</sup> Literary Orange will be held April 2, 2016. Three keynote speakers have been engaged. Registration opens soon.
- B. Branch Updates
  - Silverado Library name changed to Library of the Canyons.
  - Garden Grove Tibor Rubin closed for renovation until the spring of 2016.
  - Chapman Library is closed for renovation from 1/4/16 to 2/2/16.

## **II. APPROVAL OF MINUTES OF OCTOBER 29TH, 2015 MEETING**

It was moved (Phillips) and seconded (Olvera) to approve the minutes of the October 29th, 2015 LAB meeting. The motion was passed by a majority of the members; abstaining were Cheryl Brothers and Mike Vaughn.

After the approval of minutes, members and other attendees introduced themselves.

## **III. OLD BUSINESS**

- A. Members were encouraged to apply for positions on the standing committees (Finance & revenue and Services & Operations). Ballots were provided. Appointments will be announced at the next meeting.
- B. Mike Vaughn volunteered to serve on the vacant Executive Committee position.

## **IV. NEW BUSINESS**

- A. Teleconferencing for LAB meetings. Helen Fried presented the County Compliance recommendation on teleconferencing, i.e. there is not a compelling business reason to justify technical costs. There was some discussion of cost and also of the most convenient time for meeting. Cheryl Brothers moved (motion was seconded) to propose a new meeting time, on the same meeting dates. Staff will send out a poll to determine the most convenient time for the meeting. Jim Gardner suggested a straw poll of members interested in pursuing teleconferencing, but no members responded.
- B. Election of new Officers and Committee appointments.
  - a. Carlos Olvera nominated Beckie Gomez for Chair; the nomination was seconded by Rigoberto Ramirez and approved by all members.
  - b. Lori Donchak nominated Elaine Gennaway for Vice Chair; the nomination was seconded by Christine Marick and approved by all members.
  - c. Elaine Gennaway nominated Stacy Berry for Secretary; the nomination was seconded by Carlos Olvera and approved by all members.
- C. Approval of 2016 meeting dates:
  - a. Thursday April 14<sup>th</sup>, 4:00 p.m.      Exec. & Finance Committee
  - b. Thursday May 12<sup>th</sup>, 4:00 p.m.      Full LAB Meeting
  - c. Thursday Oct. 13<sup>th</sup>, 4:00 p.m.      Full LAB Meeting

It was moved and seconded to approve the meeting dates, with meeting times pending the results of the poll. The motion was approved by all members.

## **IV. BOARD COMMENTS**

Diana Carey asked about the work of the Hours of Operation Task Force. Helen Fried provided a brief background to the history of branch hours, a recent survey of patron preferences regarding library days and hours of operation, and staff analyses of foot traffic and circulation statistics by hours. Peak activity is between 3:00 p.m. and 5:00 p.m.; there is very

little activity after 8:00 p.m. The greatest level of demand is between 10:00 a.m. and 7:00 p.m.; weekends show a consistent level of demand throughout the day. Staff recommendation is to open earlier on the weekends, and close earlier on some weekday evenings; the proposed new hours would be more consistent throughout the system.

Rigoberto Ramirez asked how long the average user stays; staff do not have that statistic, but other usage statistics are available. Cheryl Brothers requested to have a summary of the statistics sent to members. Chair Gomez said that after the April 14<sup>th</sup> Executive and Finance meeting, relevant statistical information would be sent out to the members.

Diana Carey asked if 6-day branches could split a day to be open a seventh half-day, but Helen Fried said that would not be cost effective.

#### **V. PUBLIC COMMENTS**

There were no public comments.

#### **VII. ADJOURNMENT**

It was moved (Elaine Gennawey) and seconded (Mark McCurdy) to adjourn the meeting. The motion was approved by all members. The meeting was adjourned at 4:40 p.m.

Minutes prepared by Mercedes McCarthy on 01/21/2016  
Reviewed by Helen Fried, County Librarian on 02/04/2016  
Approved at the Library Advisory Board Meeting on 05/12/2016