



CLERK OF THE BOARD OF SUPERVISORS

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Darlene J. Bloom, CCB Clerk of the Board

January 2008

Dear Readers:

We are pleased to present the Orange County Clerk of the Board's 2008 Business Plan.

The Plan provides the focus and direction of our office for the next five years. The Department's mission and goal overview for the next five-year period and specific goals for this upcoming fiscal year will be accomplished with the input and insight of all Clerk of the Board staff. It is truly a cooperative team effort.

The Clerk of the Board Department is ever changing in our efforts to provide and define its service levels to the citizens of Orange County, as reflected in our to provide the County and its citizens easy access to Mission Statement: information, and guidance in order to facilitate fair, equitable and open participation in the decision and policy making of Orange County government.

I encourage you to read our Plan. As always, we look forward to serving Orange County.

Sincerely,

Darlene J. Bloom Clerk of the Board

The People of the Office of the Clerk of the Board Our Most Valuable Resource



Darlene J. Bloom Susan Novak Sonia Acuna Joanna Aguilar Ruben Aguilar Lydia Archuleta Van Au Bill Bauer Maria Carrillo Christine Casillas Anita Davis Ronald Galang
Olivia Galvan
Sandra Haro
Bev Iorio
Richard Larsen
Ruth Llamas
Maria Lopez
Dora Martinez
Pat Martinez
Susan Morales
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Hieu Nguyen
Nancy Pham
Jamie Ross
Sabrina Saragosa
Najeeb Siddiqui
Robin Stieler
Helen Suarez
Ofelia Velarde-Garcia
Jonathan Yu

Sabrina Saragosa - 2007 Employee of the Year (Shining Star)

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I. EXECUTIVE SUMMARY

The Clerk of the Board's 2008 Business Plan presents a high level overview of the services the department provides; major accomplishments for Fiscal Year (FY) 2006-2007; planned and anticipated results for FY 2007-08; and goals, strategies and projects to achieve those goals for FY 2008-09. Also an overview of the planned vision for the department for the next five years and critical service issues.

The Clerk of the Board (COB) is the official repository of County records and provides administrative support to the Board of Supervisors, the governing boards of certain districts and authorities and the Assessment Appeals Boards and Hearing Officers. The majority of its functions are defined and mandated by various California Statutes, Revenue and Taxation Codes, County Ordinances, Board Resolutions, County Rules of Procedure and by Board of Supervisors' policy.

The department is comprised of three major divisions:

Board Services which prepares and publishes agendas and minutes for the Board of Supervisors, processes legal publications, administers oaths of office for various elected and appointed officials, administers the County's Conflict of Interest Code Review and Filing Program requirements and receives and processes claims, summons and complaints against the County; Assessment Appeals which receives and processes assessment appeals applications, schedules hearings and publishes annual notices in accordance with legal requirements, maintains minutes and official records of the assessment appeals process and provides assistance and education to the Assessment Appeals Board Members and public on the assessment appeals process; and

Files Management & Administrative Services which manages the department's official records, responds to public records requests, assists the public and County departments/agencies with research of records, provides payroll, purchasing and personnel services to the Department and Board offices, and provides information systems support for Countywide systems and COB staff.

2007 Overview

This past year the COB has continued to review and upgrade its automated products to support new Board of Supervisors policies, to provide better internal tracking or to provide improved services to County property owners and their tax agents.

The COB continues to make improvements to its website to increase accessibility of information and e-services. Orange County COB continues as a national leader in its innovative approaches to service, automation techniques and 24/7 e-commerce information, opportunities and solutions. Department forms, Board agendas, minutes and bid schedules are available online to the general public. The public can view live streaming video to live and past Board meetings, as well as submit comments online on items being considered by the Board. The Department continues to expand its efforts to meet the ever changing service needs of its customers.

2008 Service Issues

In 2008, the COB will continue to focus on new and existing multi-year automation needs/projects. We will go live with a new automation project to support online filing of Conflict of Interest (COI) form 700 for the approximate 5000 filings that we monitor each year. This new automation will also track the mandatory Ethic Training requirements for various authority members and elected officials without the need for additional staff.

The recent decline in the housing market statewide has impacted our assessment appeal filings. We received more than double the prior year's filings during the regular filing period of July 2-September 15. We anticipate this number to grow the following tax year. We work closely with other property tax administration departments to develop strategies for handling this higher volume of appeals, as well as with the County Executive Office (CEO) to ensure appropriate staffing levels and resources for additional hearings if needed.

The main challenge is of course sustaining the current level of funding. With the elimination of Senate Bill (SB) 90 and Assembly Bill (AB) 589 funds previously received, the COB will require budget augmentations to continue its mandatory services.

II. AGENCY OVERVIEW

Vision Statement

"To ensure the integrity of County services and provide innovative access to records and information."

Mission Statement

The COB's Mission Statement reflects our commitment to providing the highest level of service possible to the Board, officials and citizens we serve:

"The mission of the Clerk of the Board of Supervisors is to provide the County and its citizens easy access to information and guidance in order to facilitate fair, equitable and open participation in the decision and policy making of Orange County government."

Core Services that Achieve County Mission and Strategic Objectives

The COB is the official repository of County records and provides administrative support to the Board of Supervisors, the governing boards of certain districts and authorities and the Assessment Appeals Boards and Hearing Officers. The majority of its functions are defined and mandated by various California Statutes, Revenue and Taxation Codes, County Ordinances, Board Resolutions, County Rules of Procedure and by Board of Supervisors' policy.

The COB's Core Services are:

Access to County official public records and information Facilitate open participation in the Board of Supervisors' meetings Facilitate a fair and equitable local Board of Equalization process Our Workforce

Access to County official public records and information:

Our Files Management and Administrative Services division provides copies of all records, including current and historical, that the COB is required to maintain; assists other departments, entities and the public with research and retrieval of

information; retrieves and certifies documents for court; and researches and processes all public records requests.

Our Assessment Appeals division provides assistance and education to the general public on the assessment appeals process.

Board Services provides the public with information on current Board of Supervisors' meetings and acts as filing officer/official for Statement of Economic Interest forms.

Facilitate open participation in the Board of Supervisors' meetings:

Our Board Services division prepares and publishes agendas for Board of Supervisors (BOS) and other authorities in accordance with legal requirements for public meetings; records and publishes actions taken by the BOS; maintains official rosters of Boards, Commissions and Committees and posts vacancy notices; and processes legal publications, postings and notices.

Facilitate a fair and equitable local Board of Equalization process:

Our Assessment Appeals division receives and processes assessment appeal applications; schedules and publishes hearings in accordance with legal requirements; maintains minutes and official records of the assessment appeals process; and works with the State Board of Equalization to ensure quality mandated training for new Assessment Appeals Board members and development of regulations that compliment Orange County's process.

Our Workforce:

In addition, the COB encourages the promotion of personal and professional growth of our staff. We will continue to conduct and implement new ways to help build department cohesiveness by many of the strategies listed below:

Development of Department Succession Plan.

Encourage career development opportunities/higher education.

Conduct annual off-site and quarterly meetings for all COB staff.

Work with corporate HR to continue to ensure appropriate employee classifications.

Search for a central location for Assessment Appeals staff/all staff.

Provide support and training to supervisors and staff for Performance Incentive Plan and Management Appraisal Plan and support staff who are involved as Performance Incentive Plan trainers, Labor Management Committee members and PIP mediators.

Employee Recognition Program (Shining Star, TEAM Award, etc.).

Sharing of computer-related information with staff through email tips, newsletters and training sessions.

Maintain and enhance departmental policies and procedures desk manual.

III. OPERATIONAL PLAN

Overview

The focus of the COB's 2008 Business Plan, and for the next 5 years, is in continuing implementation of new and existing multi-year automation projects and in exploring options for greater public access through web-enabled automation. These improvements will ultimately result in streamlined and more efficient processes and more timely service to our clients, as well as enhanced public access and research capabilities.

We completed the final phase of the e-Agenda project. This phase includes long-term storage and retrieval of agenda documents, dating back to January 1999, from any PC within the County. This effort enhances countywide accessibility to Board of Supervisors (BOS) meeting records from the convenience of their PC.

The general public continues to have timely access to Board of Supervisors agendas, minutes, related agenda item documents, online commenting and audio access to past Board meetings. In 2007 "live" streaming video of Board Hearings was added as a newly enhanced online option.

In 2008, the COB will continue to focus on new and existing multi-year automation needs/projects. We will go live with a new automation project to support online filing of Conflict of Interest (COI) form 700 for the approximate 5000 filings that we monitor each year. This new automation will also track the mandatory Ethic Training requirements for various authority members and elected officials without the need for additional staff.

Another project is the continued development of a new Orange County Assessment Tax System (ATS), which has been identified as a Strategic Priority for the County. The current system, which was developed over multiple phases from 1987 through 1999, does not adapt well to the change in business needs and is written in an obsolete language. As E-Commerce becomes a standard part of business operation, the ATS community (which includes the Assessor, Auditor-Controller, Tax Collector, and COB) has a need for more current technology and rapid development of software to support mandatory business operations and statutory changes. 2004 was the first year of this multi-phased, multi-year

development project. The COB will be analyzing and documenting business requirements for this year's endeavor.

Another major project within the office is the continued promotion of enhanced efiling of assessment appeals applications. This tool provides greater public access to services, ensures accurate and complete form preparation and minimizes possible data entry errors. It expedites the period of time from filing to hearing and ultimate finalization of the application. Letters are automatically generated and sent via email, resulting in a cost savings for the County in reduced paper and postage.

As a cost savings whenever feasible, we will continue to collapse and combine assessment appeals hearings and hearing officer sessions thus decreasing the Board Member and Hearing Officer stipend costs. This savings will help defer the increased hearing costs, in light of our current decline in housing values and resulting increase in appeals.

With the enactment of SB555, the Board of Supervisors adopted a resolution making the Hearing Officer's decision the final administrative decision, eliminating the ministerial ratification by a full Assessment Appeals Board. This practice will reduce the hearing time to applicants and expand the County's processing time to meet the mandatory two year hearing deadline should there be an influx of residential appeals filed due to the current declining housing market.

We will continue our efforts with the property tax administration departments in the database conversion project and visionary plan to provide a higher level of seamless 24/7 services to Orange County residents. The COB will, through educational outreach efforts, continue its successful taxpayer workshops that focus on evidence preparation for their hearing; participate in the Annual Small Business Tax Workshop; and work with the State Board of Equalization to ensure quality mandated training for new Assessment Appeals Board members and development of regulations that compliment Orange County's process.

Environment

Clients

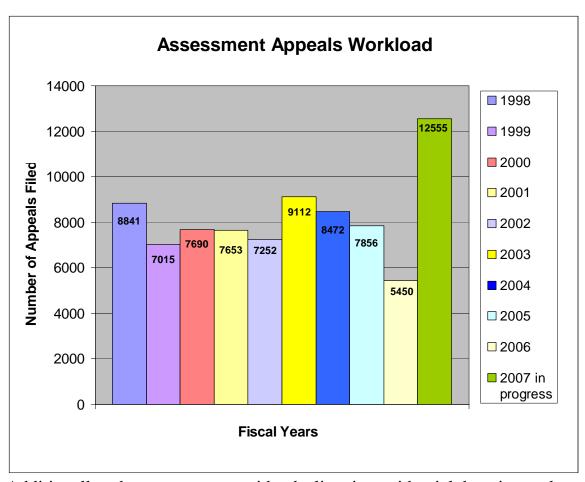
The clients of the COB are the Board of Supervisors, Assessment Appeals Board Members, the CEO, County Agencies/Departments, taxpayers and their representatives, cities and special districts, the State Board of Equalization, the public and the media. The highest priority needs of these clients are to have timely, accurate and user-friendly access to information and services. Streamlined and easily understood procedures for the various filings submitted to the COB are also a high priority to clients.

Challenges

As a small department, COB is dependent on outside vendors for development and maintenance of many automation products (i.e. e-Agenda and e-File assessment appeal). Our Information Systems division will continue to work closely with our outside vendors to ensure timely completion and accurate implementation of automation projects and with our users to ensure enhancements meet their needs.

The COB continues to take a proactive role in ensuring Orange County's interests are included/protected in any State legislation related to our office, as well as ensuring continued appropriate designation between County Clerk and Clerk of the Board in existing statutes and pending legislation for clarity.

The Assessor and the COB continue to watch the housing market carefully in an attempt to project future assessment appeal workloads. The recent decline in the housing market statewide has impacted our assessment appeal filings. We received more than double the prior year's filings during the regular filing period of July 2-September 15. We anticipate this number to grow the following tax year. We work closely with other property tax administration departments to develop strategies for handling this higher volume of appeals, as well as with the CEO to ensure appropriate staffing levels and resources for additional hearings if needed. However, increases in Audit Escape filings, which are of a more complicated nature, often require multi-day pre-conference hearings to resolve legal issues prior to the commencement of their valuation hearings.



Additionally, the current statewide decline in residential housing values could significantly impact COB workload and require additional resources. The use of State Grant Monies (AB 589) has allowed the funding of two positions to handle the current workload over the past three years. This program has ended and no new funding has been allocated by the State. The COB will require budget augmentations to maintain its current critical staffing levels. With continued automation efforts, we are positioned to handle a significant increase in workload with minimal disruption and increase in staffing and other resources.

AB 589 State grant funds were also able to fund one fulltime attorney position. This position has provided greater and consistent legal advice during the Assessment Appeals process. This highly regulated area of law is ever changing; thus, a higher level of training and counsel guidance for Assessment Appeals Board Members and Hearing Officers is necessary. The types of appeals filed today are significantly more complex and require longer hearing times and a greater level of expertise to ensure appropriate judgment and appraisal techniques are used to arrive at the correct value of property. Without this higher level of

service, the County's property tax roll could be in jeopardy and appeal decisions subject to increased litigation.

We will continue to work closely with the Property Tax Administration departments to monitor the economic and legislative influences to ensure appropriate department resources are provided to this program.

We continue to search for a central location for all COB staff to include the Assessment Appeals staff and hearing function. Although the COB is one of the smallest County departments, our offices are currently located in two separate buildings and three separate locations. It hampers the ability to provide management oversight, fully utilize staffing opportunities at peak workload periods, and weakens cross-training opportunities in a highly regulated program. Additionally, existing office sizes are smaller than standard and there is limited space for public review and research of records.

The main challenge is in continuing to provide Orange County citizens with current mandated services in this time of diminishing countywide resources and loss of AB 589 and SB 90 funding.

Resources

COB funding also includes recovery of Property Tax Administration funds, which appropriates the pro-rata share of the appeals cost to the agencies receiving property tax funds. The County however does not recover the State's portion of about 60%. We will continue, along with the Assessor, Treasurer-Tax Collector, and Auditor-Controller to pursue State funding in the coming years.

Our goals and objectives provide the focus and direction of our office. Specific goals for this fiscal year, upcoming fiscal year (2008-09) and those for the future are listed below. Those that are long term goals to be completed over the next five fiscal years are so noted.

Action Plan

Strategic Goals

Facilitate the decision and policy making of Orange County government.

Ensure the assessment appeals process is fair, timely and equitable; and promote public understanding of the process.

Ensure records are maintained, legislative history of the County is preserved and documents are readily available to our clients.

GOAL – Facilitate the decision and policy making of Orange County government.

Strategy – Automation

- 1. Develop Agenda Staff Report (ASR) for Board Offices so Board Offices can utilize automation for filing of their agenda items.
- 2. Develop in support of adopted Board sponsored legislation, a system for submission and tracking of County Conflict of Interest (COI) form 700s (Phase I COI e-file); COI code amendments, and tracking of mandatory Ethic Training requirements.
- 3. Boards, Commissions and Committees (BCC) upgrade and availability on the internet to encourage participation and membership on various BCCs. Online capability will assist in ensuring quality appointments and that vacancies remain at a minimum.
- 4. Convert all Access internal tracking system to Structured Query Language (SQL). Work with County Counsel and Risk Management to develop methods of paperless distribution of claims and lawsuits against the County.

Strategy – Legislative

- 1. Continue review of new legislation and statutes to ensure clarity when referring to "clerk" Clerk of the Board, County Clerk, Clerk of the Court or Registrar.
- 2. Continue to participate in monitoring legislation that impacts the operations of the COB or mandate activities that are not paid for by the State and assist in successful adoption of County sponsored legislation.

Strategy – Administration

- 1. Continue to support and participate in professional organizations to maximize coordination, networking and "best practices/cost saving ideas," and mentoring/succession planning opportunities.
- 2. Investigate possibility of providing Passport services for Hall of Administration and its clients.
- 3. Provide Clerk support services for Departments/Agencies requesting COB services.

Performance Measure	06-07	07-08	07-08	08-09	How are we
	Results	Plan	Anticipated	Plan	doing??
			Results		_
PERCENT OF ACCURATE	COB	99.25%	99.25%	99.5%	COB rate
AGENDA TITLES	99.3%				continues to
What: Measurement of COB's					remain high.
accuracy and training.					COB exceeded
Why : This measurement assesses the					06-07 plan of
COB's quality and accuracy in					99.2%
preparing the agenda in compliance					
with Brown Act requirements, and					
identifies areas and issues that require					
training for staff in COB and					
agencies/departments.					

GOAL – Ensure the assessment appeals process is fair, timely and equitable; and promote public understanding of the process.

Strategy – Automation

- 1. Continue enhancements to existing Assessment Appeals (AA) systems to ensure consistency with statutes, streamlined processes and management tools and reports.
- 2. Property Tax Management System (PTMS) redesign Phase II. Continue to participate in the ATS conversion/development project to ensure that existing automation is converted from current software language to other more current and flexible development language and ensure history markers and reports are incorporated into new design for accurate reporting of all AA statistics.

- 3. Continue to participate in implementing a long-term vision utilizing benefits of E-Commerce (long term goal) with other Property Tax Administration departments.
- 4. Phase III of Data Entry System for Assessment Appeals. Continue to promote e-File as the County's filing choice for assessment appeals filers (long term goal).
- 5. Continue to post calendars, new legislation and updates and other relative information to Assessment Appeals Board and Hearing Officers (AAB) website and promote and encourage its use as a useful and valuable tool among the members.
- 6. Explore electronic communications between AAB and hearing clerk during hearing
- 7. Enhance ability to scan docs as we receive/input them.

Strategy – Administration

- 1. Amplification of digital recording of AAB hearing audio to ensure clear audio record and clarity of hearing participants for all 3 hearing rooms. Amplify microphones in the board room so applicant/agent can hear the board members or taxpayers in the audience; replacement of 10-year old audio tape recorder to new digital recording devices to provide mandatory audio record critical need).
- 2. Have a computer/laptop for clerk's station in each hearing room. (Also include a lock for each PC so it can stay in the hearing room). This will enhance the ability for easy access for clerk to insert motions or pull up documents needed for AAB members (long term goal).

Strategy – Training/Outreach

- 1. Continue to participate in Public Interface meetings with Property Tax Administration departments and inter-departmental training.
- 2. Continue to provide training sessions to AAB Members and Orange County Property Tax Agents/Attorneys to ensure awareness of new laws, rules and procedures affecting the assessment appeals process and ensure awareness of pending litigation (AAB Members).
- 3. Implement the Property Tax Administration vision to increase availability of services and information online in a user friendly consolidated area (long term goal).
- 4. Continue public education through targeted workshops on assessment appeals process and hearing preparation

5. Continue to convert existing data to online e-file profiles of agents with large filings, when requested, to promote future use.

Strategy – Legislative

- 1. Continue to monitor and implement State Board of Equalization legislative changes and administrative rule changes.
- 2. Continue to serve on statewide legislative committees to actively develop, review and participate in legislation affecting the COB operations and to ensure Orange County interests are protected.

* Assessment Appeals Statistics measured in filing year (July 2^{nd} – July 1^{st}).

Performance Measure	06-07	07-08	07-08	08-09	How are we
	Results	Plan	Anticipated	Plan	doing??
			Results		
PERCENT OF ACCURATELY COMPLETED AND TIMELY FILED ASSESSMENT APPEALS APPLICATIONS* What: Indicator of taxpayers' and agents' understanding of applications and process. Why: This measurement assesses the success of the COB's training and outreach efforts to the public and tax agents and the use of our inline e-file application.	81.2% for 2006 filing year 88.5% for 2007 filing year (still in progress)	88%	88%	88%	The State mandated form can be confusing to taxpayers. Marketed use of our online AAB e-file and continued outreach will improve these statistics.
PERCENT OF ASSESSMENT APPEAL CLAIMS DECIDED OR WAIVED WITHIN TWO-YEAR DEADLINE* What: indicator of success managing caseload to ensure required actions are taken before legal deadline. Why: this measurement assesses whether the cob's current policies and procedures and staffing levels result in processing all appeals within the statutory deadline.	97.6% for 2006 filing year (2-year deadline still in progress)	100%	100%	100%	Meeting anticipated goal due to quality tracking of database information and appeals.

Performance Measure	06-07	07-08	07-08	08-09	How are we
	Results	Plan	Anticipated	Plan	doing??
			Results		
PERCENT OF ASSESSMENT	97.8%	95%	95%	95%	With increased
APPEALS HEARINGS HELD OR	for 2006				filings, COB
SCHEDULED WITHIN ONE	filing year				will have some
YEAR OF FILING*					difficulties in
What : indicator of efficiency in	100%				providing this
processing and scheduling appeals.	for 2007				level of service
Why : this measures the cob's	filing year				
success in meeting its customer					
service goal and guidance of 2nd year					
protective filing.					
(ASSESSMENT APPEALS	95.7% for	95% AA	95% AA	95%	Overall COB
PUBLIC WORKSHOP	AA Public	Public	Public		has received
OUTREACH) PERCENT OF	Workshop	Workshop	Workshop		favorable
ATTENDEES WHO AGREED	Outreach	Outreach	Outreach		ratings from
WORKSHOP WAS OVERALL					95% of
SATISFACTORY - RESULTS OF					respondents
CUSTOMER SATISFACTION					over past 2
SURVEYS;					years.
What: measurement of success in					
meeting clients' needs.					
Why: the results assess the cob's					
success in meeting the needs of its					
customers in a professional and					
courteous manner.					

GOAL: Ensure records are maintained, legislative history of the County is preserved and documents are readily available to our clients.

Strategy – Information

- 1. Preserve documents. Conversion of paper to electronic media for ease of access and file integrity. Conversion of historical paper records to imaged documents with retrieval capabilities (multi-year goal). Reconstruct those documents which are not legible.
- 2. Convert microfilm, old document information (including Clerk of the Board Information Systems (COBIS) books) to electronic media for ease of access and file integrity.

- 3. Cold Storage conversion from ATS into OnBase.
- 4. Finish automating/scanning 1998 agenda items.

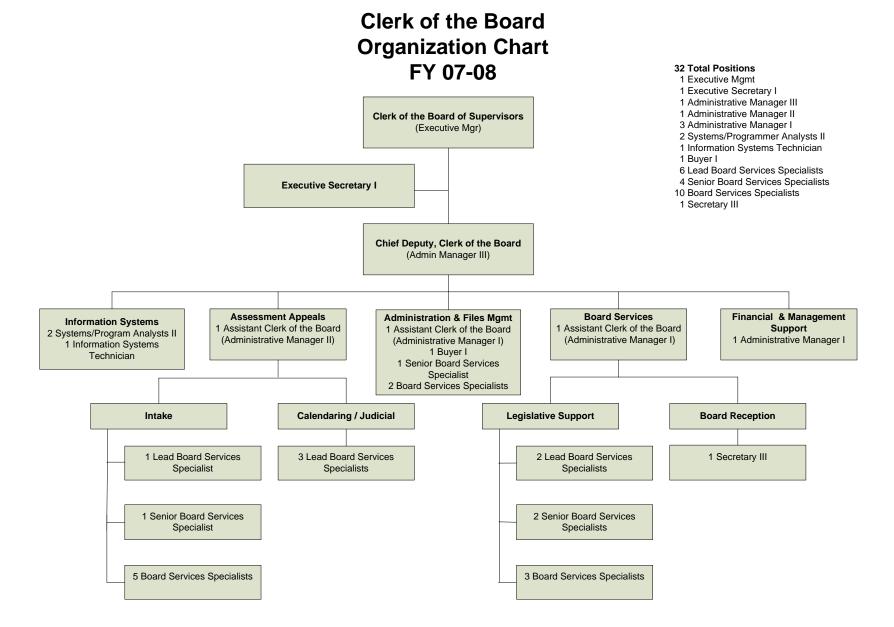
Strategy – Administration

- 1. Continue to study and develop alternative solutions to quickly implement COB operations in the case of disaster to avoid customer service disruption.
- 2. Continue to work on basement project: sort and purge documents; send records to offsite storage; maintain records of documents destroyed; and attempt to get all records into file cabinets or organized on shelves, rather than stacked on pallets.

Performance Measure	06-07	07-08	07-08	08-09	How are we
	Results	Plan	Anticipate	Plan	doing??
			d Results		
RESULTS OF CUSTOMER	100% for	100% for	100% for	100%	Overall COB has
SATISFACTION SURVEYS (COB	All COB	COB	COB Dept.		received
DEPARTMENT)	Dept.	Dept.	customer		favorable ratings
What: measurement of success in	customer	customer	survey		from 100% of
meeting clients' needs.	survey	survey			respondents over
Why : the results assess the cob's					past 2 years.
success in meeting the needs of its					
customers in a professional and					
courteous manner.					

IV. APPENDICES

- A. Organization Chart
- B. Significant Fiscal Year 2006 2007 Accomplishments



B. SIGNIFICANT FY 2006 – 2007 ACCOMPLISHMENTS

Facilitate the decision and policy making of Orange County government

Strategy – Automation

1. Enterprise research and retrieval of agenda documents, January 1999 – current.

Completed on 3/12/07;

http://agendasearch.ocgov.com/awsearch/default.aspx

2. Developing support of recently adopted Board sponsored legislation system for submission and tracking of County COI form 700s (Phase I COI e-file); COI code amendments and tracking of mandatory Ethics Training requirements.

SB 497 – 2 year bill; Disclosure Docs has been installed and data conversion has been completed. E-Disclosure is being proposed for implementation in 2008. Legislature concerns over possibility of information available on the internet (fraud/abuse). Meeting with Fair Political Practices Commission (FPPC) and legislative people in Sacramento to eliminate concerns. Meeting with STS to discuss ideas and possible screen shots for automation project to e-file.

3. Develop and implement online training for Comprehensive Agenda Management System (CAMS) users.

Completed 6/21/07; finals published and compiled files were added to the CAMS Library and made live in late June.

Ensure the assessment appeals process is fair, timely and equitable; and promote public understanding of the process

Strategy – Automation

1. Continue enhancements to existing Assessment Appeals systems to ensure consistency with statutes, streamlined processes and needed management tools and reports.

Ongoing. April 2007 – implemented means of emailing applicants and agents regarding the result of applications rescheduled prior to hearing. Senior and Manager provided privilege to update agent table that includes address and email address. October 2007 – Automated mailing of workshop flyers. First job ran on 10/17/07 and were mailed from Data Center.

- 2. Continue to participate in the ATS conversion/development project to ensure that existing automation is converted from current software language to other more current and flexible development language.

 Ongoing.
- 3. Completed detailed needs assessment for COB portion of PTMS redesign. Completed June 2007. Also included the Treasurer-Tax Collector and Auditor-Controller. The first phase of this multi year project to redesign the PTMS consisted of an Assessment Tax System Needs Assessment and Requirements Definition (ATSNARD). The segment related to the COB assessment appeals process was completed in March 2007.

Strategy – Public Outreach

1. Phase III of Data Entry System (DES) for Assessment Appeals. Promote, update and enhance Assessment Appeals online and e-file application to attract greater use of it by applicants and agents.

March – DES form to include questions regarding emailing all notices; DES program to disregard the requirement for email address; DES instructions. April – Updated button to read from "Print Final Copy" to "Print to Sign and Mail" to provide a better explanation for user; created a general public profile for use by any taxpayer who is not interested in following the stages of the appeal but only wants to complete the form to print and sign.

2. Continue public education through targeted workshops on assessment appeals process and hearing preparation.

Ongoing. Workshops held every other month beginning in January 2007.

Ensure records are maintained, legislative history of the County is preserved and documents are readily available to our clients

Strategy – Administration

1. Continue to study and develop alternative solutions to quickly implement COB operations in the case of disaster to avoid customer service disruption.

Initial risk analysis provided to CEO. Meeting scheduled in Los Angeles County on 2/14/08, to discuss disaster recovery and capability of each County COB office (Orange/Los Angeles) to cover for each other in the case of an emergency.